

KRISH PATEL

807 358 7080 krish4981patel@gmail.com

Creative and detail-oriented Interactive Media Designer with experience in redesigning websites, developing branding strategies, creating games, and producing motion graphics videos. Proficient in Adobe Illustrator, Photoshop, After Effects, Premiere Pro, and Xd, as well as HTML and CSS. Skilled in conceptualizing and executing designs that align with client goals and brand vision. Holds an Advanced Diploma in Interactive Media Design.

LINKS

<https://krishhdesigns.com/>

www.linkedin.com/in/krishhdesigns

WORK EXPERIENCE

Web Designer Intern

04/2023 to 06/2023

Abeona Web services

Oshawa, ON

- Collaborate with clients and team members to define project goals, develop creative concepts, and execute designs.
- Utilize Adobe Creative Cloud, HTML, CSS, and other tools to create visually compelling digital and print materials.
- Manage multiple projects simultaneously, ensuring timely delivery and adherence to project specifications.
- Assisted in the design and production of multimedia content for web, social media, and print.
- Created graphics, animations, and video content to support marketing and branding initiatives.
- Worked closely with fellow designers, developers, and project managers to meet project deadlines and deliver high-quality web solutions.
- Supported project teams with design revisions, asset management, and quality control Providing solutions to enhance website performance and user experience.
- Kept up-to-date with current design trends, best practices, and emerging technologies to contribute innovative ideas and fresh perspectives to the team.

Freelancer

09/2020 to Present

Krishhdesigns.com

Client Engagement: Collaborated with diverse clients to understand their needs, goals, and preferences, ensuring tailored solutions and high client satisfaction.

Project Management: Managed multiple projects simultaneously, from initial concept through to final delivery, including planning, budgeting, and scheduling.

Problem Solving: Addressed and resolved complex issues and challenges, applying innovative and effective solutions to enhance project outcomes.

Communication: Maintained clear and effective communication with clients, providing regular updates and soliciting feedback to ensure alignment and successful project execution.

Technical Proficiency: Utilized my creative skills to execute tasks efficiently and effectively, demonstrating expertise in Adobe Creative Suite

Adaptability: Adapted to various industry standards and project requirements, showcasing versatility and a proactive approach to learning and applying new skills.

SKILLS

Adobe Creative Suite

Web Design & Development

Video Production & Editing

Animation & Motion Graphics

Interactive Media & eLearning Development

Social Media Design & Marketing

Strong Communication & Collaboration Skills

Microsoft Office Suite

EDUCATION

Durham College of Arts & Technology

Other
Media/Web Design
Oshawa, ON
09/2021 to 06/2023

ADDITIONAL INFORMATION

Website Redesign for Gencan Roofing

Lead Designer

Date: 04/2023

- Revamped the client's website to enhance user experience and visual appeal using Wordpress.
- Implemented responsive design principles to ensure compatibility across devices.
- Integrated multimedia elements including video backgrounds and interactive infographics.

Brand Identity Package for The Perfect Beauty

- Developed a comprehensive brand identity including logo design, business cards, and marketing materials.
- Conducted client interviews to align design with brand values and market positioning.
- Successfully launched the new brand identity, receiving positive feedback from owners.
- Created visual content for a social media campaign aimed at increasing brand awareness.
- Designed graphics and animations tailored to various social media platforms.
- Resulted in a 45% improvement in learner retention and satisfaction.

. Promotional Video Series for Tripify (school project)

- Produced a series of promotional videos to boost brand visibility and engagement.
- Scripted, used stock footage, and edited videos using Adobe Premiere Pro and After Effects.
- Created engaging graphics, animations, and interactive quizzes using After effects & Premiere Pro.
- Achieved a 25% increase in social media engagement and a 15% boost in conversion rates.